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15m Run STOP STOP

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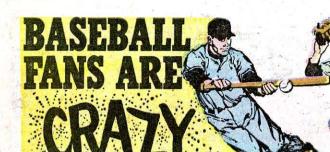


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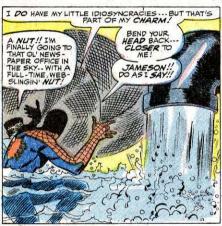
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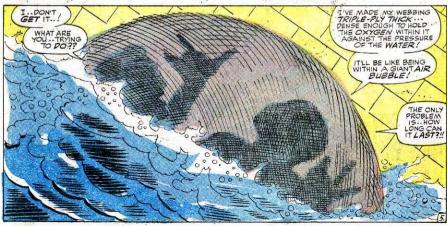
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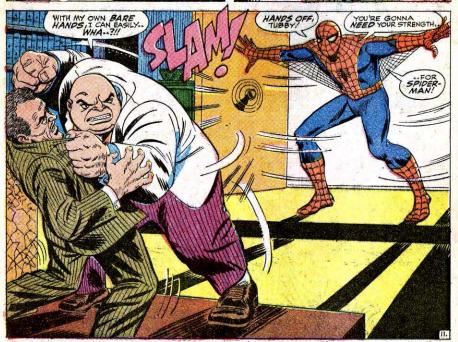




























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MARVEL BULLPEN BULLETINS . MARVEL BULLPEN BULLETINS . MARVEL BULLPEN BULLETINS AWE-INSPIRING ANNOUNCEMENTS FOR YOU TO YAWN

ITEM! The time has come! 'Tis the merry month of June, and that means the first two of Marvel's sensational SPECIALS are now on sale! Even as you read these spinetingling words, the great, action-packed SGT, FURY AND HIS HOWLING COMMAN-DOS SPECIAL has just hit the newsstands with the shattering impact of a B-52 bomb load! When you realize that it features Nick Fury, in the present, as the full chickencolonel Director of Shield, reuniting his Howlers for a special mission in Viet Nam, you'll know why we urge you to get your copy TODAY! This one's not gonna be around long! And, in case we forgot to tell you-every story, every feature in this year's king-size sensation is ALL-NEW-ALL-ORIGINAL! Then, just to prove how big-hearted we are, we've also issued a new, queen-sized MILLIE THE MODEL SPE-CIAL, for your sisters, gal friends, and various other fun-and-fashion buffs! We know you'll be all shook-up to learn that it, too, is on sale now! And, next month, whatever else you do, don't fail to grab the block-bustin' DAREDEVIL SPECIAL and the equally-great AVENGERS SPECIAL! They're both ALL-NEW with ALL-ORIGINAL stories and features—as are the indescribably wonderful FANTASTIC FOUR and SPIDER-MAN SPECIALS which we're bestowing upon you in the following month! Watch these pages for the next two issues to get a more complete rundown on what DD, the AVENGERS, SPIDEY, and the ever-lovin' FF will contain-'cause we're the kinda guys who'll TELL you!

ITEM! We just received a letter that may be of interest to all you Believers who like to save your Marvel mags—so we'll pass it along right now

Dear Stan: I have trouble with pages that come loose from too much handling, and have found a way to correct this. Just open the staples and put a piece of transparent tape on the outside cover and in the exact center of the book. Then close the staples again. It preserves the magazine no matter how many times it's read. No more lost pages!—Sincerely, Bud Cavadini, (Cashton, Wisc. 54619).

Many thanks, Bud ol' boy! But just tell us one thing-is it true you're a manufacturer of transparent tape?

ITEM! Once again the time-differential gap is enough to drive us all batty! Here's why -as we write these deathless phrases. we're just about to send the first ish of our nutty new satire mag BRAND ECHH to the printer. But, by the time you READ this page, ish #2 is already on sale! We won't receive any mail from you about the mag for another couple of months (our time), but you're probably starting to flood us with your capricious criticism already (your time)!! Anyway, all we're trying to say iswhatever you do, don't dare miss our newest mag-the book that's been called the biggest gamble Marvel-or anyone elsebiggest gamble marvet—or anyone else-ever attempted! If it isn't a sell-out, every-one we know (including the REAL Brand Echhs) will be saying "We told you so!" And you KNOW how we hate to fall on our faces! (Especially when Irving Forbush is looking!)

ITEM: Speaking of Honest Irv, your letters have been running about a zillion-to-one in favor of us never showing what he looks like! And we don't mind telling you what a relief that is! After all, how do you present a portrait of a naturally neurotic non-en-tity? (Sounds like a new idea for a no-prize contest, huh?)

ITEM! Well, looky here! Another letter which you may be interested in-Dear Stan: You are making a drastic

mistake. Not being content to produce the best-written and best-drawn comics in America, you're allowing Marvel to turn into a fad-due to the tons of merchandise bearing your characters which is on sale all over. If this isn't stopped, Marvel may suffer the fate of all other fads-it may rise in a burst of glory and then fade out until, months from now, Marvel is naught but a memory. Your mags are great enough to stand on their own merit without all the other stuff. Please! I was here when The Marvel Age of Comics began, but I don't want to be here when it ends!-PFC Bruce Long, C-2-1, Ft.

Leonard Wood, Missouri. Bruce, buddy-we really appreciate your concern, but we have a feeling the end isn't quite in sight yet. One thing you must have noticed-no matter what novelties and nick-nacks are produced bearing the Marvel imprint-and we think they're all kinda swell-it doesn't in any way affect the stories or artwork in our award-winning mags. For the Merry Ones who enjoy model of our characters-or games-or sweatshirts-or coloring books or almost anything you can name, we've got 'em in abundance. But, for those who are interested solely in the Marvel mags themselves, we're working as hard as ever and as enthusiastically as ever-to produce the best darned illustrated epics the world has ever seen! Isn't that really all that counts? So long as we can continue turning out the type of thrillers our rollickin' readers enjoy, there's no reason for anyone to become a Marvel dropout! And, the day we start to slip-the day we start giving you less than our best, then we deserve

STAN'S SOAPBOX!

whatever happens! Fair enough?

We've said it before-and we've gotta say it again! We love your letters! It's a real kick hearing from you! We're overwhelmingly touched by the interest you show and the time you spend writing to us-but please, PUH-LEESE, make your letters shorter! We wouldn't bother asking you this if not for the fact that we honestly read each and every communication you send us-and the mail gets heavier each month! (Which is great! It shows that you're all hangin' loose!) But, the more mail we get, the less time we get to read it. So, from the bottom of our hearts to the top of our weary little bloodshot eyeballs, we beg you, we beseech you-keep your letters down to just one page or less! The notepaper manufacturers may not like it, but it just may allow us a little time to write a story or two between applying our eye-drops! Okay? Thanks, tiger-we knew you'd understand!

THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags on Sale Right Now! BRAND ECHH #2: Nuttier and more exciting than ever! Spidey-Man vs. Gnatman and Rotten! Knock Furious, Agent of Sheesh, vs. Blunder Agents! Ironed-Man vs. Magnut, Robot-Biter! You've never seen anything

FANTASTIC FOUR #66: Rarely have you thrilled to a more fascinating mystery than the one in store for you now! The Thing's sightless girl friend captured and brought to the strangest place on earth-for what mind-staggering purpose? A real shocker! AVENGERS #43: See Hercules and Hawkeye fighting behind the Bamboo Curtain! See Quicksilver develop a new, startling super power! See the introduction of the evil Red Guardian! See action as only Marvel can dish it out!

X-MEN #35: When our magnificent mutants get a guest star, we don't kid around! This one features none other than Spider-Man-battling desperately against the savage fury of the X-Men! It's dynamite!

DAREDEVIL #31: Possibly the most sensational of all DD's adventures! Imagine the Man Without Fear minus his supersenses-forced to battle his most deadly foes while he's actually sightless! It's Daredevil's most fateful moment—and when you see the ending-HOOO BOY!

THOR #143: Get set for sheer magnificence as Balder the Brave and the stunning Sif are pursued to earth by the evil Enchanters-the only arch-foes powerful enough to defy Thor and Odin at the same time! So be it!

STRANGE TALES #160: Nick Fury and his SHIELD stalwarts battle a vociferous new villain during the big black-out of 1965and with help from Captain America, yetl While, after a disastrous defeat at the hands of Mordo, Dr. Strange and the en-tire earth face obliteration by the Living Tribunal! Talk about mind-snappers!

SUSPENSE #93: See Iron Man suffer his greatest defeat—at the hands of a giant whose true identity will knock you for a loop! As for Captain America, has he fi-nally invaded the lair of A.I.M. to rescue SHIELD'S loveliest agent-only to lose her forever?

ASTONISH #95: Wait'll you meet the merciless menace from Skull Island as he tackles Sub-Mariner with his invincible super-submarine! But what of the Hulk? How can he face the threat of a deadly madman's alien weapon when he himself is helpless on the lost planet?

SGT. FURY #45: In one of the most offbeat war sagas of all time, the hard hitting Howlers rescue an important General's son only to be brought to the brink of disaster by . . . THE WAR LOVER, 'Nuff Said! FANTASY MASTERPIECES #10: This is the Golden-Age gas everyone's been demanding-the All-Winners Squad, featuring Captain America, the Human Torch, Sub-Mariner, Miss America, and the Whizzer-in a 43-page action epic destined to become the most talked-about reprint of the decade!

MARVEL TALES #10: Spidey vs. Kraven the Hunter; Thor battling it out with Loki; the Human Torch fighting for his life against the Painter of a Thousand Perils -the most frenzied fight card since the opening of Madison Square Garden! Oh, and just to top it off, your big-hearted Bullpen's tossed in another scintillating story by the wonderfully winsome Waspl MARVEL COLLECTORS' ITEM CLASSICS #10: The frankly fabulous F.F.-our own Jolly Green Giant-the incomparable Iron Man-and the warily wondrous Watcherl Is this any way to print a comic book? You

bet it is, tiger!

Let's meet 26 more Bonnie Goodwin M.M.M.S. members! John Ray New York, N.Y.

Marc Marshall E. Omaha, Neb. Ken Frosch Toledo, Ohio

Rob Costantion Westbury, N. Y. Paul Klisiewcz Webster, Mass

Clegg Harrington Landis, N. C. Steve Loris Fort Smith, Ark. Ronny Hayes Kingston, N. Y. Rodney Rasberry Shreveport, La.

Mark Klespis Mark Klespis Terry Larson San Francisco, Calif. Graffon, N. D. Ricky Hipps Omaha, Neb. **Brad Fravel** Canton Obio Terry Mitchell Bowie, Texas

Ronald Jung New York, N. Y. Steven James S. Boston, Va. Richard Lund N. Bergen, N. J. Paul Glaze Houston, Texas Gary Goodwin Upper Falls, Mass. Mark Lonergan Bergenfield, N. J. John Helliburton Indianapolis, Ind.

Tommy Howlin Landover, Md. John Canger Chicago, III. Samuel Costanzo Los Angeles, Calif. Randy Jacobson Rockford, III.







PIDERS WEB

SEND YOUR LETTERS TO: THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N. Y. 10022

Dear Stan and John,

What has happened to the real Spider-Man? Who is this imposter who claims to be Peter Parker, the alter ego of the well known web-slinger? The Spider-Man that I remember seems to have disappeared from the face of the earth, and has been replaced by a completely different character who acts more like an agent of Brand Echh than an honest-to-goodness Marvel hero! In the space of almost one year, the team of Stan Lee and John Romita has changed both the appearance and the personality of Peter Parker to the point where he is practically beyond recognition! Petey has evolved from a quiet, sensitive, studious, square-type loner into a groovy, hip, and frugging partygoer who zips about on a motorcycle and has no trouble at all trying to get a date with some slick chick. Why, I can remember the time when Pete didn't have a friend in the world! What I'm trying to say is, please, bring back the old Spider-Man-the Spider-Man who, scorned by the public, and continuously worrying about the health and welfare of his sick Aunt May, had often thought of giving up his identity as a crime-fighter forever—the Spider-Man who was constantly being weighted down by a feeling of guilt over the death of his uncle and by an ever-present sense of loneliness! These are the qualities which set Spider-Man apart from the ordinary, run-of-the-mill superhero, and made him unique, the most dramatic, tragic, realistic hero ever to appear in a comic mag. Let's see him restored to his former heights of greatness!

George Gambino, 30 Drake Lane
Levittown, L. I., N. Y. 11756

Hooo boy! You know what that means, frantic ones! It's vote time again! Does ol' George speak for the majority of far-flung Spidophiles everywhere - or is he but a pale, lonely voice, echoing plaintively thru the endless vales of Marveldom? Only you can decide—so let's hear it, heroes! Do we make Spidey the guilt-ridden, friendless foul-up of old-or are we on the right track now with our merry modernization of Petey?
We'll letcha know the verdict as soon as all the votes
are in — both of 'em!

Dear Stan and John,

I want to congratulate you on issue #49. It was terrific! Talk about two for the price of one-I never expected the Vulture and Kraven together in the same mag. The only mistake I could find was the title of the forthcoming issue. The words, "Spider-Man No More!", seem to inevitably insure the outcome of the story. I think a question mark would have been more fitting. But I'm sure he'll handle

this new challenge with as much fighting spirit as he has shown in previous adventures. I'm glad Pete broke up with Betty Brant. She's far too old for him, and besides, I'd prefer M. J. any day, As for Gwen, with Flash in the Army, Harry's the only bachelor up for grabs, and she can take it from there, I'm sure. Speaking of Flash and the draft, don't let Pete go web-slinging so much that he neglects college. The idea of Spidey in Viet Nam just doesn't grab me. In DD #28 you received a letter from a Peace Corps Establishment in Niger, West Africa, I just wanted to say that I was deeply touched and I wish them the best of luck. Recently I ordered through the mail the 8 super-hero posters advertised in your mags. The art was beautifulcould you please tell me who the artist was? By now I've probably bored the whole Bullpen, but in case anyone is still awake, I'm signing off! Kurt Kramer, 242 E.University Fresno, Cal.

Everyone better be awake, Kurt-because we want the whole population of Marveldom to know that we really dug your liltin' letter-and the answer to your question is that the posters you mentioned were drawn by the whole batty Bullpen, and then touched up by madcap Marie Severin in order to keep the style uniform. By the way, we were interested in your comments about Spidey's love life — but things don't always turn out the way we expect when it comes to romance—so leave us not take anything for granted, faithful one! Although, there is one thing we can be reasonably sure of—Petey's not likely to get involved with the Thing's Aunt Petunia! - At least, we don't think so!

Dear Stan and John,
"... Happy birthday, dear Spidey, happy birthday to
you!" I wonder how many people realize that when issue
#49 hit the stands, it marked the fourth anniversary of
the AMAZING SPIDER-MAN. In those four years Spidey

Little Total Control of the Spidey Marketing Dea Oct 1987

The Control of the Spidey Marketing Dea Oct 1987

Dea Oct has battled Kraven, the Vulture, Mysterio, Doc Ock, Dr. Doom, the Torch, Ringmaster, the Hulk, Green Goblin, a guy named Joe, the Terrible Tinkerer, and a runaway space capsule, to name a few of the superb Marvel menaces. Some of the regulars have left, and others have been relegated to a part-time basis. Some new villains have come on the scene, and, best of all, some of the old-timers have returned. In those same four years Spidey has evolved from a neurotic nut to a more mature version, capable of solving personal problems. In four years he had but one writer and only two artists. The stories are better than ever. So I say to you, Stan, keep up the good work, and may you enjoy continued success for many years to come. So, until Brand Echh pays me to read their mags, I'll walk a little taller, stand a little straighter, and talk a little prouder, as I say—"Make Mine Marvel—for this truly is the Marvel Age of Comics!"

Harvey Zeises, 2047 N. Wanamaker St. Phila., Pa. 19131

We kinda like the way you turn a phrase, Harv - it seems to remind us of something we must have seen or read in the past! Anyway, any tiger who can toss those little epigrams around so glibly can't be all bac! Thanks for the birthday wishes, buddy - we assume your gift'll arrive in the next mail!

Dear Stan and John,

I have a question which has puzzled me for a long time. Spidey's web-shooter is worn at his wrist and is activated when he touches the electrode in the palm of his hand. Then, why isn't his web activated when he makes a fist? From pictures I've seen of his device, I don't see how it could not be activated when he does make a fist. Please explain! Chris Jessup, 280 Chestnut St. Geneva, Ohio 44041

We've thought about it for months, Chris - spent countless sleepless nights tossing and turning, yawning and yearning-and then it came to us! We found the answer! It was earth-shaking in its sheer simplicity soul-shattering in its cold, clear logic! In order to activate his little webbie-shooter, Spidey does indeed touch the electrode in the palm of his hand . . . but he has to touch it twice! When he makes a fist, he only touches it once! Just address your no-prize to Stan and John, Pussycat!

Dear Stan and John,

SPIDEY #49 was nothing short of terrific. The cover was a work of art, the scenery on it was very good, and I liked the way the sky kept slowly changing color as it did in #39. The Vulture really looked great swooping down and smashing Spidey. Kraven never looked as fierce as he did in this ish. The idea of the Vulture robbing a helicopter was very original, and kept the story moving. The fight between Kraven and the Vulture was superbly drawn. I'm glad that Spidey defeated a villain, especially Kraven, by just overpowering him instead of using some scientific gizmo. One more thing, I like your new trademarks in the cover corners-they're a great improvement.

Larry Katz, 116 Summit Ct. Westfield, N. J.

Over what, Larr? Okay, okay-simmer down, squareshooter—we know whatcha mean! Incidentally, you haven't seen the last of ol' Vulchy yet! He'll be back again within the coming year - but in a way you'd never suspect! We were just kicking the next Vulture plot around a few days ago, and we came up with a gimmick that'll make you realize why fandom calls Marvel "The House of Ideas"! (They call us other things, too-but it's probably just as well that we don't hear 'em!)

Dear Stan and John, In SPIDER-MAN #48 you showed that it was a freezing winter's day, and snow was covering the ground. On page 10, panel 7, you stated that Spidey had just returned from a battle with Stilt-Man. I bought a DAREDEVIL and read it. There wasn't even a flake of snow in it, and yet Spidey #48 showed that there was snow on the ground all the way through! How can you say that it is spring or summer in one mag and winter in another when they are both so closely related as if they were one story?? Don't tell me the snow melted either, because in #48 there was snow on the ground both before and after Spidey visited DD. By the way, why does Webhead dislike DD so much? In DD #27 he acted as though they were mortal enemies. There is still one thing we had better settle scientifically. No man, not even a super-villain, can fly, even with the help of wings. Therefore, it is illogical that the Vulture can seek his prey from the air. What do you say to that?! Despite all this, I still enjoy your mags. The art is too good to be true! Long live the best comic makers that are alive Niels Dutka, 9859 Witham today Dallas, Tex.

Our sentiments exactly, N. D.! But did you haveta spoil that tender little thought with all those cataclysmic

complaints? Let's take the first one first-you say it was snowing in the Spidey yarn, but bone dry in Daredevil's epic, eh? Wouldja believe snow flurries? They ended as soon as you left ol' Webhead and rejoined the fearless one? No? Well then, how's about the fact that Jazzy Johnny loves to draw those finky little flakes, while Gentleman Gene says they give his drawing hand frostbite? No sale? Okay, we won't fight it any longer, Niels—one grudgingly-awarded no-prize comin' up! But, when you say it's illogical for the Vulture to fly-sheeesh! Here's a bunch of mags wherein one cat walks on walls-another can burst into flame-one can turn into a Thunder God—to say nothing of a green-skinned rampager and an ever-lovin' orange-skinned butterball—and you say it's illogical for a fella to fly! Another peep outta you and we'll reclaim that no-prize!



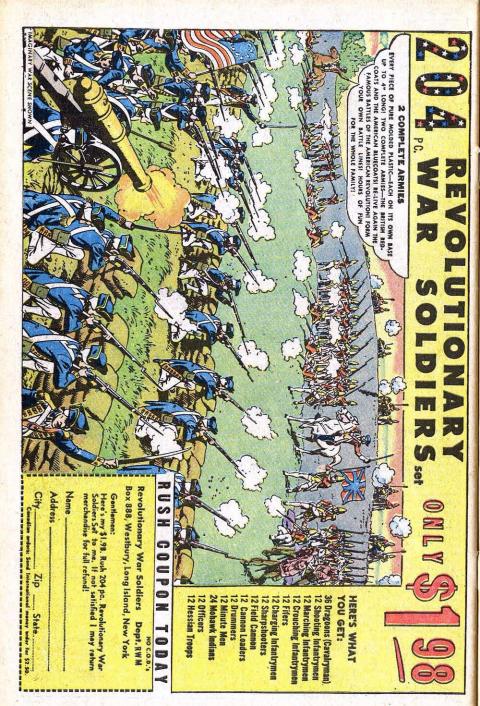
Dear Stan and John,

As regional president of the Tufts University Medical School MMMS, I just wanted to take a few minutes to fill you in on some of our activities here in Boston. First of all, let it never be said that your phenomenal art work is of little educational value. We, here at the Medical School, highly prize the care and accuracy that go into each drawing. In fact, we were so impressed by Spidey's musculature that we have adopted the full-size Spidey pinup to classroom use to study the muscles of the human body. With each new ish, we closely scrutinize the varied positions of every super-hero so as to acquaint ourselves with perfect human anatomy. Incidentally, being med students, Doc Strange is our personal favorite super-hero. Where did he get his degree from? Several of our members wear their Doc Strange T-shirts to class. So how come he doesn't carry a black bag? We keep a live tarantula as our MMMS muscot. As yet, none of our members have volunteered to be a second Spider-Man by being bitten. Who says comics are for kids? I pick up the new ishes on the way to class and read them whenever the lecture lags. I haven't been caught yet. For intellectual stimulation, Marvel mags are unbeatable!

Richard Ross, 42 Joy St. Boston, Mass. 02114

And, as Brand Echh will testify, they're also great for wrapping fish in! Glad you like our web-spinner, Dick -and we're delighted that our pictures of him aid you in your anatomy studies. Now, if ever you need a new specimen for your pickle jar, we'll try to dig up Irv Forbush's phone number for you!

NEXT ISH: Now look-we spent a lot of time making a modern-day masterpiece of the yarn which follows! We worked and slaved over it-fought with each other, argued, yelled, ranted and raved! We did all we could to make it the most exciting, most suspenseful, most surprisepacked spectacular of the year! We brought back the most deadly, dangerous, and supremely powerful supervillain we could find—and we prepared a bombshell development at the conclusion which oughtta boot you thru your birdcage! So we're just too tired to give you the hard-sell now! Instead, we'll merely confess that SPIDEY #53, featuring the long-awaited return of DR. OCTOPUS, is as great as a Spider-Man yarn can be! And breathes there a True Believer anywhere who doesn't know what that means? 'Nuff said? Okay then, meet you next ishand be ready for anything!





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